

Distributor Account Approval Form

SAK
Cutlery
Wenger Watches



VICTORINOX

Distributor Account No: _____

Dealer Name: _____

Contact/Title : _____

Ship To Address : _____

City : _____ State : _____ Zip Code : _____

Bill To Address: _____

City: _____ State : _____ Zip Code : _____

Telephone Number : _____ Email Address _____

Type of Business: Retail _____ Catalog _____ Internet _____ Brick & Mortar _____

All Website URL's _____

Amazon Storefront URL _____

Ebay Storefront URL _____

VICTORINOX SWISS ARMY
Minimum Advertised Price Policy Statement

All Advertised Prices for Covered Products and sets (sometimes referred to as "bundling") be no less than the MAP price. This Policy applies to all retail directed catalogues and mailings, and to all emails, websites and other forms of solicitation of customers for Covered Products, including without limitation the offering of Covered Products via the websites of others via links. To achieve uniformity, all presentations or advertisements for our products on websites or elsewhere must list the sales price and no lesser prices may be suggested to the customer whether by suggesting that the customer click on an icon or telephone to receive a lower price or otherwise. If the customer is offered a premium, tie-in purchase, rebate, credit, or any other benefit, the "Advertised Price" will be calculated on the basis of the regular retail value of the premium or the tied-in product.

I agree that I have read and understand the above Victorinox Swiss Army, Inc. Minimum Advertised Price (MAP) Policy

(Signature)

(Print Name/Title)

Dealer is Authorized to Buy Core and MAP Specific Products:

SAK (Y/N) _____

Cutlery (Y/N) _____

Wenger Watches (Y/N) _____

Dealer is Authorized to only to buy Core Products

SAK (Y/N) _____

Cutlery (Y/N) _____

Wenger Watches (Y/N) _____

Victorinox Swiss Army Inc. Approval _____ **Date:** _____

If you're sending a printed copy, please mail to:

Blue Ridge Knives, Inc.

166 Adwolfe Road

Marion, VA 24354

Phone: (276) 783-6143

Fax: (276) 783-9298